

Dear Atlanta show attendees –

We are putting the final touches on the show, and we are expecting a record number of both exhibitors and buyers in attendance!!!

Since there are so many new faces in our industry, we thought it would be a good idea to remind everyone of the show rules, in advance. These rules are long-standing in our industry and must be adhered to. They apply to any wholesale market and have served our industry well for many years.

1 – **Only legitimate wholesale buyers** may attend the show. Friends and family of both exhibitors and buyers are NOT allowed to shop – only official business owners and their employees.

2 – Every legitimate attendee will have our official, colored name tag and lanyard, and these must be worn any time one is entering an exhibitor's room/booth. Exhibitors are expected to not sell to anyone who is not wearing our official Buyer's name tag with lanyard.

3 – Exhibitors' off-site events are great, but please bear in mind that your customers who attend your event are not allowed to attend our show, as they are not wholesale buyers.

4 – **Show hours** are clearly stated on the website and will also be listed again on the welcome letter in your show packet, which you will get upon registration. Obviously, whoever is in a showroom at the hour of closing, on Saturday & Sunday, may continue doing business as usual, but no new entries into showrooms are allowed after official show hours, unless by appointment.

5 – There will be **NO Friday viewing/sales**. Not every exhibitor is ready to open their showroom by Friday evening. And some buyers do not arrive until Saturday morning. This keeps the playing field even for all.

6 – Exhibitors and buyers are welcome to make special appointments together to meet in an exhibitor's room, off hours, but no showrooms will be open for normal business before and after official show hours.

7 – There will be plenty of time, even with record numbers of attendees, for every buyer to shop every room, given the additional **Monday hours**. While we are not going to enforce the "no takedown before the 2PM closing on Monday" rule from the past, please note that we strongly discourage clearing any exhibitor space anytime Monday morning, at the very least. Exhibitors are expected to use their discretion after lunch on Monday, as to when they start breaking down their displays.

Thanks, and here's to a wonderful show for all!  
*The Atlanta Spring Needlepoint Show committee*